



BEE BETTER CERTIFIED™

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Oregon Tilth offers certification and verification services for operations that want to market their products as Bee Better Certified™ (BBC). BBC is the first third-party verified certification program focused on pollinator health. Production and labeling standards were developed and are owned by the Xerces Society for Invertebrate Conservation. For additional information, please visit: www.beebettercertified.com.

PRODUCER FEES

Producers that want to certify their farm operation to the BBC standards will need to apply for certification and renew the application every three (3) years. On-site inspections and inspection fees apply at least every three (3) years and will occur when recommended by OTCO staff to verify issues of concern from the review.

- **Certification fee:** \$400 (paid every three (3) years upon renewal of the certification)
- **Inspection fees:** \$60 per working hour (on-site, report writing, preparation); \$25 per travel hour, all travel expenses (airfare, transportation, hotel, food)

Certified BBC producers may use the BBC program mark in marketing and representing their farm's conservation efforts at no additional costs. Any farms wishing to use the BBC seal on product packaging will need to pay royalty fees on sales.

CONSUMER PACKAGER VERIFICATION FEES

Operations sourcing BBC products from producers may wish to have their products verified to the BBC composition and labeling standards. Consumer packagers may be the producers themselves, but more often are the buyers and processors of finished goods and ingredients. Verification fees apply annually, and inspection fees apply only if a risk assessment requires an on-site inspection.

- **Verification fee:** \$1000 (paid annually)
- **Inspection fee:** \$60 per working hour (on-site, report writing, preparation); \$25 per travel hour, all travel expenses (airfare, transportation, hotel, food)

BBC-certified producer operations are granted a waiver for the verification fee. In addition to the verification fee, all consumer-packaged goods must pay royalty fees on sales (see below).

ROYALTY FEES

0.1% of the annual net sales of the qualifying product (\$.001 per \$1.00 net sales) fee paid annually at renewal based on sales of the previous twelve months. Capped at \$100k for one product, with a maximum of \$200k for all products combined

All fees are subject to change with notice provided to all BBC operations. A qualifying product is defined as any product certified according to the BBC standard and labeled as Bee Better Certified.

